Rep Order# EC'd Yes

9776263

Ver# 5

Last Received: 08/22/2012 12:23 PM 08/22/2012 2:16 PM

1 of

Showing Buylines: All Rep & Sta Revised Lines

Station WWSB-TV SARASOTA,FL 1440 HOUSE MAJORITY-SEIU Laura Bassett) POLITICAL ISSUE GROU Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency WASHINGTON, DC 20007 /P1/P2/E 120/127/1440 () WATERFRONT STRATEGIES 3050 K ST NW, #100 09/25/2012 - 10/08/2012

Buyer Phone# Fax#

Estimate# Product Advertiser

Salesperson (Sales Office (Rep Firm) BRAD PHILIPPS) WASHINGTON 202-955-5342

Salesperson FAX# Salesperson Phone# 202-955-5348

-- CONTRACT COMMENT --

NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY RACE OR ETHNICITY. BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN

- REMARKS --

REVISED LN 23

PLEASE CNFM, THANKS

			}	TT
		*23	-	Ļ
V5 Program Name C	Sales Re	*23 W	!	Ln Day
	emark:	9P-10P	1	Time
V5 Program Name Change, Comment Changed	Sales Remark: V5 REVISED PGM	9P-10P MODERN/NEIGHBOR		Program
		:30	}	Len
		30 \$3,000.00 09/26-09	1 1 1 1	Rate
		09/26-09/26		Dates
		1	1	Spots/Week # of Weeks
		1		# of Weeks
		1	1	Total Spots
		\$3,000.00	1 1 1 1 1	Total Cost
				Daypart

--- REPORT TOTALS---

Report Totals: 1 / \$3,000.00

-SALES MONTHLY TOTALS-

		-COMPETITIVE-	Lines not	Station To	Sales Tota	Sep 12:
	Market Totals	TIVE	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 63 / \$35,270.00	Sales Totals: 63 / \$35,270.00	Sep 12: 29 / \$15,095.00
	\$705,400					Oct 12:
#TOG 0%	CABL					34 /
	80					34 / \$20,175.00
#TSP	UNKN					
	95%					

WBSV MITA

% 0 80

TVTW WELA

0% 80

MWSB WFTS

% C 90

--- COMPETITIVE COMMENTS---

SHARES EST - WILL FOLLOW UP

Estimater Buyer Phone# Fax#	Station V Advertiser Product	Rep Order# EC'd Yes
Laura Bassett	Station WWSB-TV SARASOTA,FL Advertiser () POLITICAL ISSUE GROUP Product HOUSE MAJORITY-SEIU	# 9776263
	ASOTA,FL ICAL ISSUE GR RITY-SEIU	Ver# 5
	Ю.	Ver# 5 Status Revised
Agency CF1/F2/E 120/12//1440 Flight Dates 09/25/2012 - 10/08/2017 Hiatus Weeks	Agency () WATERFRONT STRATEGIES 3050 K ST NW, #100 WASHINGTON, DC 20007	Traffic Order# 31285
2012	ATEGIES	Printed: Last Received: howing Buylines: All
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (Printed: 08/22/2012 2:16 PM Last Received: 08/22/2012 12:23 PM Showing Buylines: All Rep & Sta Revised Lines
# 202-955-5342 202-955-5348) WASHINGTON) BRAD PHILIPPS	2

2 of

t I

Books

null RA35+

Demos